

DEADLINE: DECEMBER 16, 2002

# LETTERHEAD AND LOGO DESIGN

# 8

## SPONSOR

Rockport Publishers specializes in books for design professionals; our publishing program includes books on graphic design, interior design, architecture, product design, fine art, and crafts. Our worldwide book distribution offers designers the opportunity to show their work in an international forum. Please visit our Web site at [www.rockpub.com](http://www.rockpub.com)

## WHAT IS ELIGIBLE

Any letterhead or logo created within the past two years. **Designs that have been published in other Rockport books are not eligible.** There is no entry fee.

## WHAT TO SEND

Please send a transparency or reproduction-quality slide of your submission OR the actual item (send more than one example of the item). Please pack pieces carefully, without staples or paper clips. Materials with a SASE for each piece submitted will be returned after publication.

There is no entry fee, and you may submit as many entries as you like, but be sure to complete a separate form for each entry. The information you provide will be used in a caption to accompany your submission, should it be selected, so be as complete as possible and double-check the spelling of all names, etc.

## ELECTRONIC SUBMISSION GUIDELINES

PLEASE BE SURE DIGITAL FILES MEET THE REQUIREMENTS LISTED BELOW.

### • DISK MEDIA

Files may be provided on the following Mac or PC formatted media:

(Be sure to copy Mac files to Mac-formatted media. . . Mac files that are copied onto PC-formatted media may become corrupt)

-Zip (100 MB)

-CD-ROM

-No Jazz disks

### • SIZE AND FORMAT

Submit a copy of your file, not the original, with the following specifications:

- 350 dpi resolution

- Minimum size: 4"x5" (10 cm x 13 cm) (larger dimensions preferred)

- TIFF or EPS files only—CMYK color (not RGB—color)

- JPEGs, PageMaker files or Quark files not accepted

### • FONTS

If your files include fonts, either convert all fonts to outline (vector), or provide all screen and printer fonts required.

### • DISK LABELING

Please print a directory of the disk contents and label all disks. Rockport cannot be responsible for additional color-correcting of digital files.

LABEL ALL DISKS WITH THE FOLLOWING INFORMATION:

- Letterhead and Logo Design 8

- Your name

- Files name(s)  
(please use 8 characters or less)

- File format (TIFF, EPS)

- File size in megabytes (MB)

- Image size (inches or metric)

A black-and-white laser print of each image that includes the disk label information noted above must be provided for all electronic material to be used in the book. **This is extremely important!**

### SHIPPING

Package all disk media well for shipping.

### WHERE TO SUBMIT

Letterhead and Logo Design 8

TOP DESIGN STUDIO

11108 Riverside Drive

North Hollywood, CA 91602

T 818.985.1100

F 818.985.1101

**DEADLINE FOR ENTRIES IS DECEMBER 16, 2003.** Upon publication, designers whose work is selected for the book will be notified.

Please send all submissions via FedEx, DHL, or another priority service to ensure that your package arrives in time to be considered.

### PLEASE PRINT CLEARLY

(Incomplete forms will be disqualified)

PROJECT NAME \_\_\_\_\_

DESIGN FIRM \_\_\_\_\_

ART DIRECTOR \_\_\_\_\_

DESIGNER \_\_\_\_\_

CLIENT \_\_\_\_\_

Software/Hardware \_\_\_\_\_

Paper/Materials \_\_\_\_\_

Business Type or Purpose (Please circle one)

Professional Services

Creative Support

Retail, Restaurant, and Hospitality

Recreation and Entertainment

Education, Health, and Nonprofit

Miscellaneous

### PLEASE PRINT CLEARLY

(Fill in all information)

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_

Zip/Postal code \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

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Signature \_\_\_\_\_

Date \_\_\_\_\_